

Chapeau! Films - Toronto
1-931 Dovercourt Rd.
Phone: 416-580-2905
hugh.gibson@sympatico.ca



Montreal - Les Films du Chapeau!
11-6653 Christophe-Colombe
Phone: 514-295-2444
andres@livov.com.ar

PRESS RELEASE

For immediate release

A PLACE CALLED LOS PÉREYRA TORONTO PREMIERE

Toronto, Ontario (June 25, 2010) – aluCine Toronto Latin Media Arts Festival presents the Toronto premiere of Andrés Livov-Macklin’s feature documentary **A Place Called Los Péreyra**. The film will screen at The Royal in an exclusive engagement starting on July 9, 2010.

A Place Called Los Péreyra examines the impact charity work can have on a remote community. “It is amazing to see such a strange kind of charity. So patronizing and somehow superficial,” said Carlos Reygadas, director of Cannes Film Festival prizewinner *Silent Light*. The lives of schoolchildren in an isolated and impoverished village in Argentina are affected in unexpected ways when wealthy teenage girls visit on their annual weeklong charity mission.

Andrés Livov-Macklin will be in attendance for the Toronto premiere on July 9 at 7pm for introductions and audience Q&As.

Toronto theatrical engagement

The Royal Cinema
608 College St. West, Toronto
416-534-5252

Friday, July 9 at 7:00 pm
Saturday, July 10 at 7:00 pm
Sunday, July 11 at 7:00 pm
Monday, July 12 at 7:00 pm

About the film

In the impoverished and extremely isolated region of Northern Argentina known as "The Impenetrable," the children of a tiny elementary school eagerly await an annual visit from their “Godmothers”: a charity mission from the city of Buenos Aires.

When the “Godmothers” arrive, life in the hamlet of Los Péreyra changes completely. Both delighted and bewildered, the children learn many things from their cosmopolitan visitors, including a glimpse of privileged life and, perhaps, a realization of their own poverty.

Subtle, sweet, often humorous, but also poignant, **A Place Called Los Péreyra** examines adolescence, charity and the clash of two worlds.

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An official selection at last year's International Documentary Festival in Amsterdam, **A Place Called Los Péreyra** caused a sensation when it debuted at the Buenos Aires Film Festival. Carlos Reygadas went on to say, "I liked the vision of this film very much. The pace, the visuals and the whole idea make a very honest, strong film."

About the filmmaker

Andrés Livov-Macklin was born in Buenos Aires, Argentina. He studied staging of opera at the prestigious Colon Theatre and holds a fine arts degree from York University, Canada. In 2005, he work-shopped **A Place Called Los Péreyra** at the Berlin International Film Festival. **A Place Called Los Péreyra** is Livov-Macklin's first feature-length film. He lives in Montreal.

A Place Called Los Péreyra

2009 – 82 min

Written and directed by Andrés Livov-Macklin

Produced by Hugh Gibson and Andrés Livov-Macklin

Executive Produced by Peter Starr (*Manufactured Landscapes*, Oscar nominee *Hardwood*)

Developed in association with the National Film Board of Canada.

Produced with the assistance of the Jan Vrijman Fund.

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For downloadable hi-res images, EPK and trailer, visit the film's website at
www.lospereyra.com

For media information:

Hugh Gibson, Producer
416-580-2905, hugh.gibson@sympatico.ca



Presented by aluCine Toronto Latin Media Arts Festival

